

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **22 December 2022**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **Philippines**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office **1110**
Postal Code
8. **(632)-8709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,736,471,238
Treasury Shares	505,919,938

11. Indicate the item numbers reported herein: **ITEM 9 (b)**

Please see the attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.** 22 December 2022

DINA D.R. INTING
Chief Financial Officer, Compliance Officer and
Corporate Information Officer



EMPERADOR INC.

Sales of Emperador Brandy in North America Grew by 28% This Year

Brandy sales expected to further grow next year as company expands distribution, visibility and availability across the US, Canada

Increased distribution, visibility, and availability of Emperador Brandy products in North America have pushed sales higher this year compared to the previous year.

Emperador Brandy sales by value in North America have increased by 28% this year compared to the sales by value generated in 2021.

Currently, Emperador Brandy products are available at various off-premise establishments across the United States and Canada.

Emperador Light, for example, is available in 229 outlets of Albertsons, an American grocery company founded and headquartered in Boise, Idaho. It is the second largest supermarket chain in North America with over 2,200 stores.

Meanwhile, Emperador Light, Emperador Solera, Emperador Gold Limited Edition, Emperador Red and Emperador Hotshot are available in 27 stores of Seafood City across the United States. Seafood City is a big supermarket chain headquartered in Pomona, California with branches in California, Hawaii, Illinois, Nevada and Washington.

Emperador Solera, Light, Gold Limited Edition, Red and Hotshot, on the other hand, are available in 10 stores of 99 Ranch Market, a Taiwanese -American supermarket chain based in Buena Park, California.

Emperador Red, likewise, is available in 76 stores of BevMo!, the number one specialty beverage retailer in the West Coast. BevMo! stores are located throughout California, Arizona, Washington as well as online.

Emperador Solera, Light, Gold Limited Edition, and Hotshot, meantime, are available in 89 outlets of Total Wine & More across Florida, Georgia, Nevada, Texas and California.

Emperador International CEO, Glenn Manlapaz, said, “Emperador brandy products have increasingly become ubiquitous in these parts of North America. This is in line with our relentless efforts of globalization while making Emperador Brandy a household name in other parts of the world. After performing well this year, we expect Emperador Brandy sales in North America to be even stronger in 2023.”

Emperador Brandy – the world’s best-selling brandy – is owned by Emperador Inc., which is a global spirits conglomerate focused on brandy and whisky. Emperador Inc. also owns Whyte and Mackay, the world’s fifth largest Scotch whisky producer. Apart from Emperador brandy, Emperador’s portfolio of iconic brands also includes Fundador Brandy, The Dalmore, Jura, and Tamnavulin Single Malt Scotch whiskies. These products are available in more than 100 countries across the globe.

Emperador Inc. is a publicly-listed company at both the Philippine Stock Exchange and the Singapore Securities Exchange. ###